

ASIA PACIFIC		
Weekdays		
Daypart	HKT	Ratecard US\$
Breakfast Peak	0600 - 0930	825
Day Time	0930 - 1700	400
Early Peak	1700 - 1900	850
Peak Time	1900 - 2400	1450
Late Evening	2400 - 0200	300
Night Time	0200 - 0600	150

EUROPE		
Weekdays		
Daypart	CET	Ratecard US\$
Breakfast Peak	0600 - 0930	2500
Day Time	0930 - 1700	800
Early Peak	1700 - 1900	2250
Peak Time	1900 - 2400	4500
Late Evening	2400 - 0200	675
Night Time	0200 - 0600	300

SOUTH ASIA		
Weekdays		
Daypart	IST	Ratecard US\$
Breakfast Peak	0600 - 0930	500
Day Time	0930 - 1700	400
Early Peak	1700 - 1900	550
Evening Peak	1900 - 2400	1000
Late Evening	2400 - 0200	500
Night Time	0200 - 0600	100

MIDDLE EAST		
Weekdays		
Daypart	UAE	Ratecard US\$
Breakfast Peak	0600 - 0930	700
Day Time	0930 - 1700	165
Early Peak	1700 - 1900	725
Evening Peak	1900 - 2400	1050
Late Evening	2400 - 0200	200
Night Time	0200 - 0600	135

AFRICA		
Weekdays		
Daypart	CAT	Ratecard US\$
Breakfast Peak	0600 - 0930	150
Day Time	0930 - 1700	75
Early Peak	1700 - 1900	150
Peak Time	1900 - 2400	200
Late Evening	2400 - 0200	75
Night Time	0200 - 0600	75

AUSTRALIA		
Weekdays		
Daypart	Syd	Ratecard US\$
Breakfast Peak	0600 - 0930	150
Day Time	0930 - 1700	75
Early Peak	1700 - 1900	175
Evening Peak	1900 - 2400	220
Late Evening	2400 - 0200	90
Night Time	0200 - 0600	90

AMERICAS		
Weekdays		
Daypart	EST	Ratecard US\$
Breakfast Peak	0400 - 0700	400
Morning Time	0700 - 0900	250
Day Time	0900 - 1500	175
Early Peak	1500 - 1800	425
Evening Peak	1800 - 2200	625
Late Evening	2200 - 0100	350
Night Time	0100 - 0400	250

Weekends		
Daypart	HKT	Ratecard US\$
Breakfast Peak	0600 - 0930	475
Day Time	0930 - 1700	375
Early Peak	1700 - 1900	550
Peak Time	1900 - 2400	750
Late Evening	2400 - 0200	150
Night Time	0200 - 0600	100

Weekends		
Daypart	CET	Ratecard US\$
Breakfast Peak	0600 - 0930	1600
Day Time	0930 - 1700	1000
Early Peak	1700 - 1900	1700
Peak Time	1900 - 2400	2450
Late Evening	2400 - 0200	600
Night Time	0200 - 0600	225

Weekends		
Daypart	IST	Ratecard US\$
Breakfast Peak	0600 - 0930	500
Day Time	0930 - 1700	400
Early Peak	1700 - 1900	550
Peak Time	1900 - 2400	1000
Late Evening	2300 - 0200	500
Night Time	0200 - 0600	100

Weekends		
Daypart	UAE	Ratecard US\$
Breakfast Peak	0600 - 0930	700
Day Time	0930 - 1700	165
Early Peak	1700 - 1900	725
Peak Time	1900 - 2400	1050
Late Evening	2400 - 0200	200
Night Time	0200 - 0600	135

Weekends		
Daypart	CAT	Ratecard US\$
Breakfast Peak	0600 - 0930	125
Day Time	0930 - 1700	95
Early Peak	1700 - 1900	150
Peak Time	1900 - 2400	200
Late Evening	2400 - 0200	75
Night Time	0200 - 0600	75

Weekends		
Daypart	Syd	Ratecard US\$
Breakfast Peak	0600 - 0930	100
Day Time	0930 - 1700	50
Early Peak	1700 - 1900	125
Peak Time	1900 - 2400	170
Late Evening	2400 - 0200	70
Night Time	0200 - 0600	70

Weekends		
Daypart	EST	Ratecard US\$
Breakfast Peak	0400 - 0700	400
Morning Time	0700 - 0900	250
Day Time	0900 - 1500	175
Early Peak	1500 - 1800	425
Evening Peak	1800 - 2200	625
Late Evening	2200 - 0100	350
Night Time	0100 - 0400	250